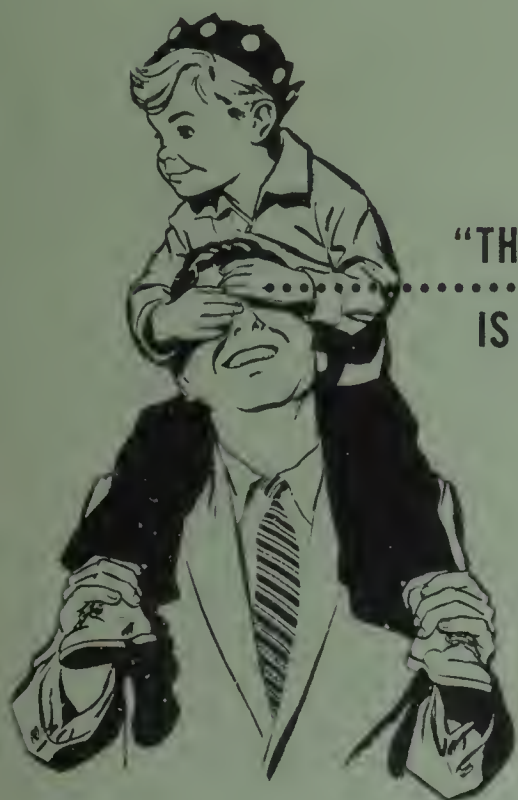


1963

# Annual Report

MASSACHUSETTS ASSOCIATION  
for the ADULT BLIND



"THE EYE  
.....  
IS NOT ALL OF A MAN"

41 Mt. Vernon Street  
Boston, Mass. 02108

306 Main Street  
Worcester, Mass.

# Action...

- A three year research demonstration project under a Grant from the U. S. Public Health Service began on May 6, 1963. Purpose — to demonstrate how to effectively integrate a blind person into sighted society. Extensive use will be made of the regular community agencies. Methods demonstrated will be applicable to all handicapped people. The idea has been received extremely well by just about every one except the Associated Blind of Massachusetts (ABM), an organization of blind people. The ABM expressed disagreement with the philosophy of the project. Objection is based on the belief that demonstration of this philosophy will lead to grouping of all types of aid under one agency rather than the present special aid program for blind people. This is not an objective of the project.
- The Sunlight Committee restated the purpose of Sunlight and considered the use of Sunlight for a greater variety of constructive services for all age groups.
- A joint Committee of the Boston Aid to the Blind (BAB) and MAAB completed some interesting and most worthwhile discussions on possible cooperation between the two agencies around the Sunlight program. This exciting potential for much needed cooperation died aborning, when it failed to receive a vote of approval from the BAB Board.
- The Worcester County Program — just two years and four months young — has gained wide acceptance and understanding in the Community. Evidence — a 300% increase in service over 1962.
- 3,439 Volunteer visits representing 9,000 hours were contributed by 215 Volunteers serving 250 people: 168 in Metropolitan Boston and 82 in Worcester County.
- In toto, we provided 1,450 services to 605 persons: 762 in Boston, 496 in Worcester and 192 at Sunlight.

What do these figures mean? We hope they mean that the individuals we served had a greater sense of self worth, human dignity and independence; were better able to bear their burdens and enjoyed life somewhat more than before we knew them.

# Long Range Decisions...

## IDEAS WERE CRYSTALLIZED AND DECISIONS MADE . . .

- TO offer our services on a regional basis through branch offices. This is necessary if we are to know and be known in the Community.
- TO add a social caseworker to the staff to serve the Metropolitan Boston area.
- TO staff these offices with a Casework-Director and an Office Manager-Secretary. These talents will give us the necessary skills to properly evaluate all requests coming to our door.
- TO develop a plan for cooperation on a policy level among agencies serving blind people. Without this, all else in the final analysis is futile.
- TO carry out an organized public education program on blindness. There is none as such, in this state, at this time.
- TO provide for the social rehabilitation of all age groups with particular emphasis on the possibility of a special program for teenagers.
- TO institute a system of performance budgeting so that costs can be related directly to service.
- TO support these ideas and current program through: United Fund, Income from Endowment, Membership, Foundations and a Gift Shop at Sunlight.

The Gift Shop is a new idea. Foundations and Membership have been toyed with but no real, serious work has gone into either. United Fund and Income from Endowment are old standbys.

**Our ability to carry out the Long Range Decisions of 1963 rests on the success of these new and untried methods of fund raising.**



# Officers and Council

President — Mr. George H. Kidder  
Vice President — Mrs. Edwin D. Campbell  
Secretary — Mrs. David B. Silverman  
Treasurer — Mr. Benjamin A. G. Thorudike  
Hon. Vice Pres. — Miss Helen Keller

## MEMBERS OF THE COUNCIL

### Term Ending in 1964:

Mr. Albert Gayzagian  
Mr. Peter H. Greenman  
Rev. Francis W. Hensley  
Mrs. Calvin S. Morser  
Mr. Fred V. Walsh

### Term Ending in 1965:

Mrs. Donald A. Johnson  
Mrs. Frederick J. Leviser  
Mrs. Arthur G. Mitton, Jr.  
Mr. John A. Paine  
Mr. Stewart Sanders  
Mrs. Joseph S. Seville

### Term Ending in 1966:

Mr. Frank A. Hernberg, Jr.  
Mr. Frederick A. Howard  
Mr. J. Amory Jeffries  
Mrs. Vincent M. Polo  
Mr. Robert S. Treat  
Mrs. Gilbert Smiley

### Honorary Member:

Mr. Robert M. Prouty

# Financial Report

## CONDENSED OPERATING STATEMENT 1963 Preliminary before audit

TOTAL RECEIPTS . . . . .	\$102,541.55
TOTAL EXPENSES . . . . .	\$109,687.93
DEFICIT . . . . .	(\$ 7,146.38)
TRANSFER FROM CAPITAL . . . . .	\$ 9,500.00
RECEIPTS	
Income from Investments . . . . .	\$ 24,206.89
United Community Services . . . . .	12,250.00
Sunlight — fees, contributions, benefits & misc. . . . .	16,769.44
Prouty Memorial for Sunlight . . . . .	100.00
Repayments on loans . . . . .	1,294.18
Membership fees . . . . .	1,390.00
Contribution for Project . . . . .	3,035.00
Reed Memorial Fund . . . . .	7,105.19
Memorial Homes for Worcester office . . . . .	15,279.15
USPHS for Project . . . . .	21,111.70
TOTAL . . . . .	\$102,541.55
EXPENSES BY PROGRAM *	
Administration . . . . .	\$ 10,166.50
Financial Assistance . . . . .	4,601.91
Sunlight House . . . . .	26,060.57
Casework . . . . .	5,010.74
Volunteer Service . . . . .	11,903.03
Worcester office . . . . .	17,089.65
Project . . . . .	27,491.70
Reed Memorial Fund (direct gifts) . . . . .	7,363.83
TOTAL . . . . .	\$109,687.93

\* Administration and overhead expenses have been allocated to each program on a percentage basis.